



AIR CURRENTS

Wisconsin Partners for Clean Air Newsletter

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WPCA Message from the Chair

With winter now behind us, we can look forward to our annual celebration of recognizing the positive initiatives undertaken by the Wisconsin Partners for Clean Air. Thank you to those who submitted nominations for the Clean Air Recognition Award and the Commuter Champion Award.

I hope many of you plan to attend this year's Clean Air Extravaganza so you can hear first hand about the award winners' initiatives along with the interesting presentations on the exciting things going on at and around the largest airport in the state.

Lorrie Lisek, WPCA Chair



Clean Air Extravaganza

The Wisconsin Partners For Clean Air provides an annual award recognition opportunity for organizations that take voluntary actions to improve air quality. The nominations for both the Clean Air Recognition Award and the Commuter Champion Award have been received and reviewed by the two respective judging panels.

The award winners will be presented at the annual Clean Air Extravaganza event on Thursday, May 25, 2017 at the MKE Regional Business Park from 10:00 a.m. to noon. The business park is on the southwest end of General Mitchell International Airport (GMIA) grounds located at 300 East College Avenue in Milwaukee. The Clean Air Extravaganza is a no cost event for attendees.

Similar to last year, the location will fit well with event theme of *Milwaukee's Airport Gateway*. In addition to the awards presentation, the event will include speakers presenting on the sustainable features and development plans around the airport. Speakers include representatives from the airport, the Southeastern Wisconsin Regional Planning Commission, Gateway to Milwaukee and Aerotropolis Milwaukee.

Thank you to GMIA for providing facility space for the event, Godfrey and Kahn S.C. for event expenses, and Milwaukee County Transit System for printing the invitations. For further details about the awards and event, visit the WPCA website: www.cleanairwisconsin.org.

To RSVP, contact Peter McMullen by May 18, 2017 at 414-263-8751 or email at: peter.mcmullen@wisconsin.gov

Who Rides Public Transportation?

87% Trips involve a direct impact on the local economy
49% Work commute
21% Shopping
17% Recreational

79% Fall under most economically active age range from 25-54

71% Employed
7% Student

65% Have a driver's license
54% Access to a vehicle

60% Communities of color
40% White/Caucasian
24% African-American

55% Women

51% Bachelor's or some level of graduate education

Source: American Public Transportation Association; *Who Rides Public Transportation*, January 2017.



Clean Air Month



Wisconsin Partners for Clean Air

Success Spotlight: SmartWay with the Oshkosh Corporation

Oshkosh Corporation is celebrating their hundredth year anniversary in 2017, with manufacturing operations in eight U.S. states and in Australia, Belgium, Canada, China, France, Mexico and Romania. The company employs approximately 13,000 people worldwide under the major brands of Oshkosh, JLG, Pierce, McNeilus, IMT, Frontline, Jerr-Dan, CON-E-CO, London, which are considered leaders in their industries. Oshkosh is committed to making a difference for their team members, customers, shareholders, suppliers, communities and the environment.

In 2002, sixteen organizations including American Trucking Associations and some well-known shippers and carriers started talking about what they could voluntarily do about CO₂, NO_x and PM emissions. They crafted the program now known as SmartWay and launched it in February, 2004. The U.S. Environmental Protection Agency (EPA) SmartWay Transport Partnership now has almost 3,500 partners; companies that are truck carriers, barge carriers, rail carriers, shippers (like Oshkosh Corporation), and logistics companies (3PLs). Oshkosh Corporation became a member in the EPA's SmartWay Transport Partnership in 2016, as a "Shipper Partner". Oshkosh evaluated the program and determined that the process was pretty straightforward, and free! SmartWay offers carbon accounting and tracking tools to help partners measure, benchmark, and report carbon emissions and to improve freight efficiency and environmental performance across their supply chain. Oshkosh uploads information about the carriers they use and EPA provides an annual report on the environmental impact of their logistics operations.

Participation in the SmartWay program is one way for Oshkosh to demonstrate their sustainability commitment. By carefully managing the way in which goods are transported to and from Oshkosh Corporation facilities, they make a positive difference by reducing their environmental impact and continually look for ways to improve their business operations.

Oshkosh has a long-standing record of improving their supply chain efficiency and reducing fuel use. Committed to continuous improvement, membership in the SmartWay program is a logical extension of this effort. Oshkosh Corporation's goal is to continue to meet or exceed customers' expectations which is aided by taking advantage of the opportunities offered by SmartWay membership to learn and share best practices with other industry leaders.

Oshkosh Corporation recognizes the value of the SmartWay Transport Partnership, both to the Oshkosh Corporation and to the freight industry as a whole.

SmartWay benefits for Oshkosh Corporation include:

- Demonstrated commitment to sustainability
- Credible efficient tracking of the environmental impact of logistics operations
- Measurable results: By benchmarking and monitoring performance, they can see peer comparisons on a year-to-year basis
- Operational efficiencies: SmartWay helps identify inefficiencies and waste, allowing the ability to make strategic improvements year after year

Fiscal Year 2016 Reporting Highlights:

- For FY16 reporting, Oshkosh Corporation increased SmartWay Carriers from 112 to 128 and reduced non-SmartWay Carriers from 95 to 81
- Total miles operated under the SmartWay program increased from 87.7% to 91.5%
- The SmartWay average payload metric increased to achieve better truck operation and utilization of trucks

Oshkosh Corporation is proud to partner with the EPA as a Shipper Partner. Interested businesses can visit the SmartWay website at www.epa.gov/smartway to learn more.



Air Quality Awareness Week May 1—May 5

For more information, visit:

<http://epa.gov/airnow/airaware/>