



# AIR CURRENTS

Wisconsin Partners for Clean Air Newsletter

### In this issue:

- WPCA Chair message
- Award nominations
- Back Page: UWM Award Achievement

## WPCA Message from the Chair

The first week of the year ushered in some very cold temperatures. Time will tell if this summer will be cooler than last summer. The warm summer last year, along with a new federal ozone standard may result in an expanded ozone non-attainment area for Wisconsin.

Every year, the Wisconsin Partners for Clean Air show how voluntary actions are important in improving air quality. You can help demonstrate this by nominating your organization to one or both of the awards described below.

Lorrie Lisek, WPCA Chair

## Calling For Nominations:

### Clean Air Recognition Awards

The Wisconsin Partners For Clean Air conducts an annual award recognition to organizations that fulfill the Partners' vision of going above and beyond compliance. Clean Air Recognition Award nominations are requested each year for voluntary actions taken to improve air quality during the previous year.



The nomination process is easy and the award provides an excellent opportunity to receive positive attention among customers, peers, and the community.

### Commuter Champion Award

In addition to the Clean Air Recognition Award, a Commuter Champion Award is also presented to an organization that provides and promotes commuter choices or benefits to their employees.

Eligible organizations are not limited to providing only one transportation option. A true champion offers or promotes a variety of commuter choices or benefits to their employees.

### Clean Air Extravaganza

The Clean Air Recognition and Commuter Champion Awards will be announced at the annual *Clean Air Extravaganza* event on May 25, at the MKE Regional Business Park located on the General Mitchell International Airport grounds in Milwaukee. The award nomination process began in early February with a mailing to WPCA members and website posting. The nomination deadline is March 17.

The Recognition Awards are selected by previous award recipients based on several criteria. The Commuter Champion Award is selected by a small committee who utilizes a completed checklist of commuter initiatives along with a brief narrative profile. Nominations are strongly encouraged for one or both awards to showcase the activities your organization is undertaking to improve Wisconsin's air quality.

To keep posted on the nomination process and annual event, visit the Wisconsin Partners for Clean Air website: [www.cleanairwisconsin.org](http://www.cleanairwisconsin.org).

**If you would like to be a sponsor** to offset event costs, please contact Jessica Lawent at [jessica.lawent@wisconsin.gov](mailto:jessica.lawent@wisconsin.gov).

**Sustainability Summit and Exposition**

The 14th annual summit and exposition will highlight economic trends and business opportunities in energy, water, infrastructure, transportation and workforce development.

**May 3-4, 2017**  
at  
**MATC Downtown Milwaukee Campus**

**Registration at:**  
[www.sustainabilitysummit.us/](http://www.sustainabilitysummit.us/)



## Wisconsin Partners for Clean Air

### Success Spotlight:

### University of Wisconsin- Milwaukee

### UW-Milwaukee Achieves Gold



The League of American Bicyclists awarded the University of Wisconsin-Milwaukee (UWM) a 2016 Gold level award in their Bicycle Friendly University<sup>SM</sup> program.

The program recognizes institutions of higher education for promoting and providing a more bike-able campus for students, staff and visitors. The Bicycle Friendly University program evaluates applicants' efforts to promote bicycling in five primary areas, known as the Five E's: engineering, encouragement, education, enforcement and evaluation.

What is most impressive about this achievement is that UWM went from a previous Bronze award to the now Gold level.

***Want to be featured in WPCA Air Currents' Success Spotlight?***  
**Send us your emission and environmental success story.**

#### ***Hosting a Environmental, Health, or Transportation event?***

WPCA is willing to staff an exhibit booth at your event.

To schedule, contact Peter McMullen at [peter.mcmullen@wisconsin.gov](mailto:peter.mcmullen@wisconsin.gov)

