



AIR CURRENTS

Wisconsin Partners for Clean Air Newsletter

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WPCA Message from the Chair

The new year brings news to our members of a change in the WPCA Chair. I would like to thank Erin Lee for filling the position the past two years. I hope to continue the good work of improving communication with our members and I look forward to celebrating the individual and collective successes of the coalition. I welcome your participation in improving air quality in Wisconsin. Just as we all breathe the same air, we all have a stake in keeping it clean.

Dona Wininsky, WPCA Chair

Calling All Nominations:

Clean Air Recognition Awards

The Wisconsin Partners For Clean Air conducts an annual award recognition to organizations that fulfill the Partner's vision of going above and beyond compliance. Clean Air Recognition Award nominations are requested each year for voluntary actions taken to improve air quality during the previous year.

The nomination process is easy and the award provides an excellent opportunity to receive a positive community image and benefit through peer and customer attention.

Commuter Champion Award

In addition to the Clean Air Recognition Award, a Commuter Champion Award is also presented. A Commuter Champion is any organization that provides a commuter choice or benefit to their employees. The award was first initiated to recognize a company for their long standing participation in a transit agency's Commuter Value Pass program. Eligible organizations are not limited to only providing one transit option. A true champion offers a variety of commuter choices or benefits to their employees.

Clean Air Extravaganza

The Clean Air Recognition and Commuter Champion Awards are both announced at an annual Clean Air Extravaganza event held in late May at a location in southeast Wisconsin. The process for the award nominations begins in February with a mailing to WPCA members and a nomination deadline in March. The Recognition Awards are selected by previous award recipients based on several criteria. The Commuter Champion Award is selected by a small committee who utilizes a completed checklist of commuter initiatives along with a brief narrative profile. Nominations for both awards are strongly encouraged to showcase the good things your organization is doing to improve Wisconsin's air quality.

To keep posted on the nomination cycle and materials, visit the Wisconsin Partners for Clean Air website: www.cleanairwisconsin.org. If you would like to be a **sponsor** to offset event costs, please contact Jessica Lawent at jessica.lawent@wisconsin.gov



Congratulations

SC Johnson & Son, Inc.

U.S. EPA 2013 SmartWay Excellence Award Winner!

SmartWay Transport is a program offered to improve efficiency and reduce air pollution in the freight transportation industry. Since 2004, the program has saved 65 million barrels of oil — \$8.1 billion in fuel costs! Of the 3,000 plus SmartWay members, 55 received an award in 2013. **Marten Transport LTD** of Mondovi, WI, a multi-modal carrier, was another award recipient.

For more information about SmartWay Transport, visit: <http://epa.gov/smartway/index.htm>

Congratulations

Kohl's Department Stores

U.S. EPA 2013 Green Power-Sustained Excellence Leadership Award Winner!

Green Power Leadership awards serve to recognize the leading actions of organizations, suppliers, programs, and individuals that significantly advance the development of green power sources. Kohl's Department Stores continues to make an impressive commitment to green power and demonstrates its commitment to protecting the environment by seeking solutions in three strategic areas: sustainable operations, supply chain, and stakeholder engagement.

The **University of Wisconsin Credit Union** was awarded a Green Power Purchasing Award.

For more information about Green Power Leadership, visit: <http://www.epa.gov/greenpower/awards/index.htm>



Wisconsin Partners for Clean Air

Success Spotlight:

Frito-Lay (Beloit) Inc.

Frito-Lay is the \$11 billion snack food division of PepsiCo. The Frito-Lay Beloit site is the fourth largest (out of 38) division site in North America and produces the favorite brands of Lays, Ruffles, Fritos, Cheetos, Doritos, Tostitos, Santitas, and Cantinas. The Beloit site services Wisconsin, Minnesota, Iowa, Illinois, Michigan, South Dakota, and North Dakota while being the lowest cost per unit manufacturing facility in Frito-Lay North America.

The Frito-Lay Beloit site opened in the Beloit Industrial Park in 1973, on 15 acres of land with less than 300 total employees. Over the past 40 years, there have been continuous improvements made to the site which has resulted in the growth to 131 acres and over 700 employees, half of which reside in Beloit and 80% in Wisconsin.

The Beloit site has historically demonstrated broad environmental and people sustainability strategies that address compliance, conservation, and talent development. The site has had an established long term vision of "Excelling Through People" in place since 1996 that emphasizes the use of our associates experience to be an economic leader in the Beloit community and State of Wisconsin.

The site has an established goal of being #1 in all they do by providing the best quality, cost, service, and safety results in Frito-Lay as well as being a pioneer in new initiatives and technology. In 2013, the site set many firsts for Frito-Lay such as:

- ◆ Opening the first on-site health and wellness center in Frito-Lay with the addition of the Johns Hopkins Wellness Center located in the facility which is staffed with a full-time athletic trainer and full-time nurse practitioner.
- ◆ First Frito-Lay site to be certified in FSSC22000, a food safety management scheme which is recognized by the Global Food Safety Initiative.
- ◆ First on-site compressed natural gas fueling station for twelve compressed natural gas over the road trucks.
- ◆ Utilized local contractors to install the first modular packaging automation in Frito-Lay. After the successful installation the same contractors won the rights to install the same technology in Texas.
- ◆ Pilot site for installation of new supply chain systems to be used across Frito-Lay North America.

Over the past several years, the Beloit site has received local and national recognition for their efforts. In 2009, the site received a Clean Air Recognition Award from Wisconsin Partners for Clean Air, the Governor's Award for Environmental Excellence for specific greenhouse gas reduction projects, and was accepted into the Wisconsin Department of Natural Resources' Green Tier Program to establish a broader network of relationships within the environmental community. In 2010, the site became a leader with respect to zero landfill and waste reduction initiatives as they were nationally recognized by the U.S. Environmental Protection Agency with the "WasteWise Partner of the Year" for midsize plant operations. Also in 2010, the site became the first pre-existing food manufacturer in Wisconsin to achieve a Leadership in Energy and Environmental Design (LEED)- Existing Building Gold rating from the U.S. Green Building Council. In 2011, Beloit Frito-Lay was again recognized with a WPCA Clean Air Recognition Award. In 2012, the site received the U.S. EPA Clean Air Excellence Award as well as recognized as a Green Master by the Wisconsin Sustainable Business Council. In 2013, the site was again recognized with the WasteWise Award, as well as being a Green Master.

Want to be featured in WPCA Air Currents' Success Spotlight?
Send us your emission and environmental success story.



11th Annual Summit
March 26-28, 2014
at Wisconsin Center, Milwaukee

Sustainability Summit and Exposition

The Sustainability Summit and Exposition will highlight economic trends and business opportunities in energy, water, infrastructure, transportation, and workforce development. The Summit will encompass a broad range of systems and practices that will sustain resources for future generations with over 3,000 participants for two days of outstanding local, regional, national, and international speakers as well as exhibitors showcasing products, services, and employment opportunities.

Registration at: www.sustainabilitysummit.us

Wisconsin Partners for Clean Air is a coalition committed to improving air quality through voluntary action. Comments, suggestions, and successes, contact: Peter McMullen phone: 414-263-8751 or email: peter.mcmullen@wisconsin.gov